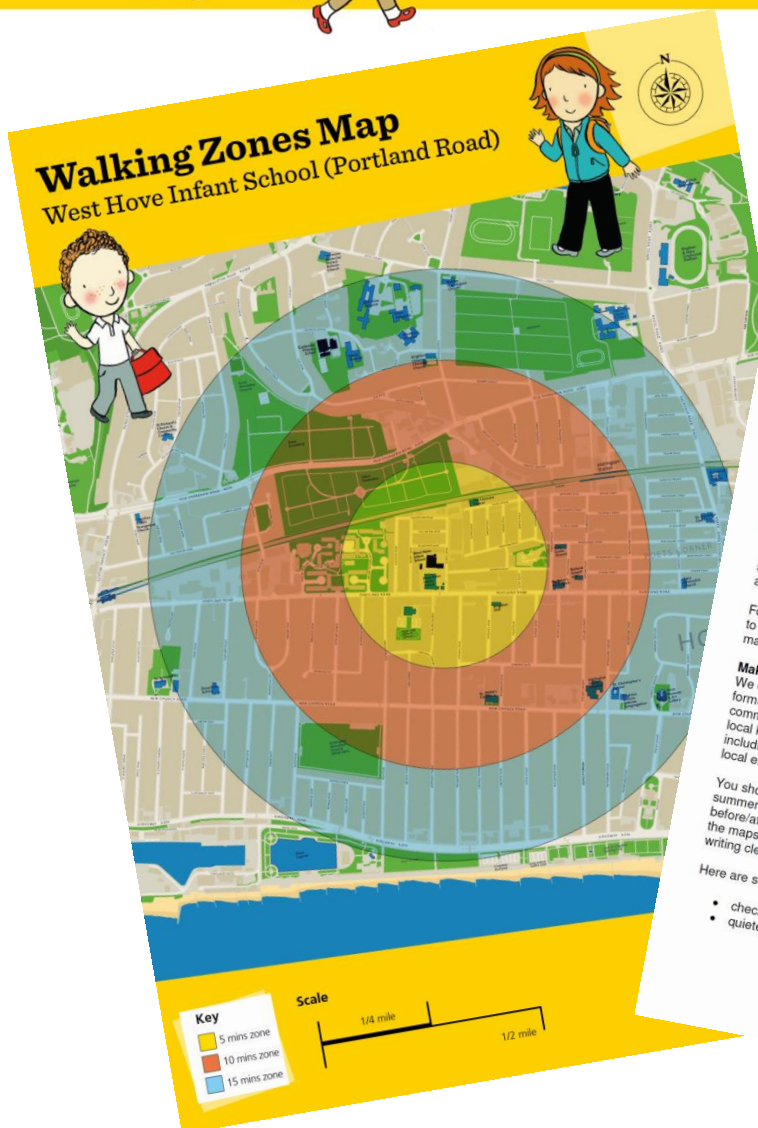




# School Travel projects in Hove Junior School and West Hove Infant School



## Walking Zone Maps

### How to get the best out of yours

**What is a Walking Zone Map?**  
This is a map centred on your school showing Walking Zones for 5, 10 and 15 minute walking distances from your school gate(s).

**Why do I need one?**  
This map can be used as a visual nudge to parents/carers showing them how close they may live to school and how little time it may take to walk. Families who live within these walking zones can be encouraged to walk or cycle to and from school, while those with longer journeys who choose to drive can be encouraged to park safely outside the inner zone and to walk the last five minutes of their journey. Walking is a great way to improve the general health of the whole family and will reduce traffic and congestion around the school gate, and will reduce local environment for the whole community.

**Park & Stride schemes**  
Many parents say they drive to school because they need their car to travel on somewhere else. These maps can be used to show families that it can often be quicker and easier, and indeed less stressful, to leave the car at home while they do the school run. They can also get some exercise at the same time.

For those that have to drive, the map can be a useful guide as to where to park and then stride to school, encouraging parents to leave their car further away from the school entrance thereby making it safer and more pleasant for families to access the school.

**Making your map right for your school – customising your map**  
We can provide you with a 'draft' copy of a map for your school (see example above) – in pdf format as well as large printed draft copies. You will then need to involve the whole school community - pupils, parents/carers and staff - in checking and personalising the map, using their local knowledge. This project could be a great opportunity to cover several curriculum areas, including, literacy, numeracy, PSHE, art and ICT. Offering the chance for pupils to explore their local environment, and to collect and record information.

You should use the large draft copies of the map at events such as parents evenings and summer fairs, as well as putting it up in the staff room, or you can have it in the playground before/after school to gather information. You can also ask pupils to update the map by passing the maps around the classrooms. The large draft copies can be written on, but please make them writing clear, and try not to make the map too cluttered so it is easy to read.

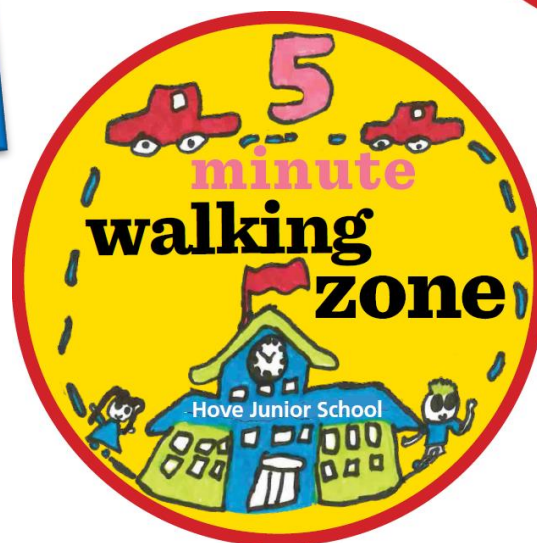
Here are some suggestions of things to check/add on the large draft copy:

- check the walking distances are correct
- quieter or favourite routes





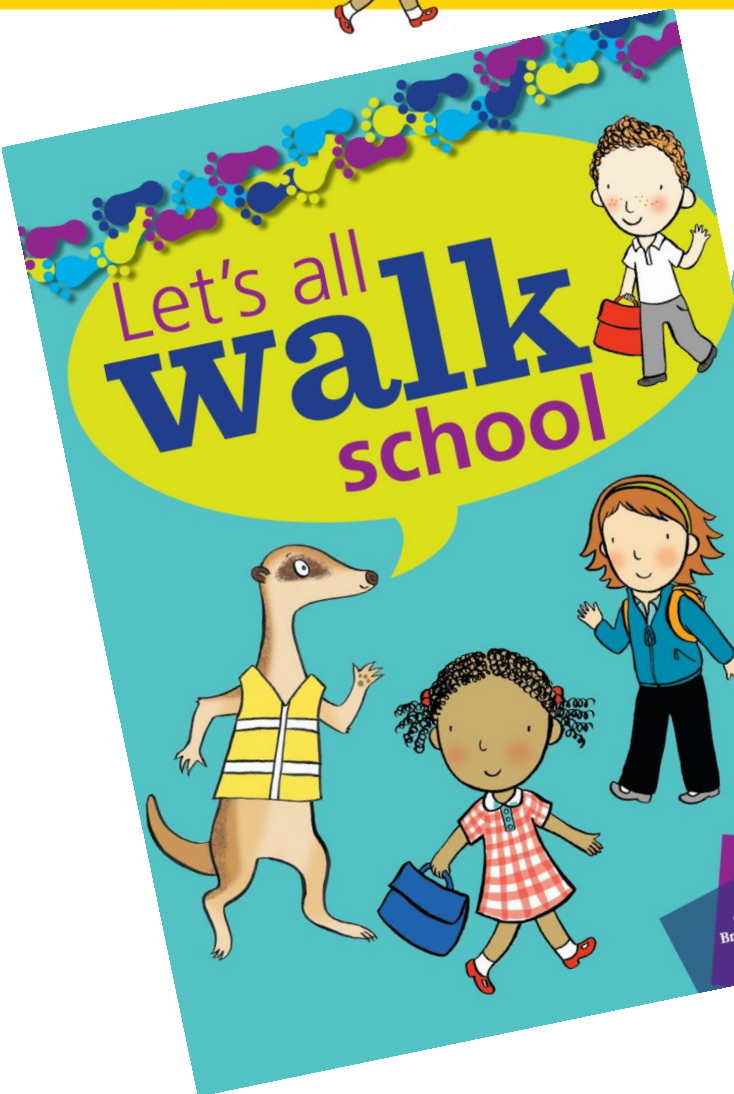
# 5 minute walking sign design competition







# Walk to School Week and Piers the Meerkat



Walk to School Week  
**Who walked to school?**  
Class Walking Log

School: \_\_\_\_\_  
Start date: \_\_\_\_\_

No. / Name \_\_\_\_\_ Class: \_\_\_\_\_

	Monday	Tuesday	Wednesday	Thursday	Friday	Total
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						
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26						
27						
28						
29						
30						
31						

Brighton & Hove City Council





# Anti-social and illegal parking




**Park safely**  
**Park legally**

**Park considerably**

Consider walking part of the way to school or share the school run with other parents .....

- ... meaning fewer cars at the school entrance
- ... making it safer for you and your children.




**Stopping here is illegal**



**School Keep Clear**

**DON'T STOP HERE**



**Try Park & Stride**











# School travel ambassadors





**Please tell us about your journey**  
**West Hove Infant School, School**  
**Road**



Hello,

Please could we ask you a few questions about the way you travel to school?

1. How do you usually travel to school? Please tick.

Walk	
Drive	
Cycle	
Bus	
Drive and walk	

2. Have you ever tried or thought about travelling in a different way?

Yes ☐

No ☐

3. Do you enjoy your journey to school?

Yes ☐ Why?.....

No ☐ Why? .....

4. Please can you fill this in for us? Please see an adult if you are unsure why.

Name: .....

Email address: .....


5. Would you be interested in keeping a diary of your journey that we could share with our school community? There will be a good 'thank' you gift!

Yes ☐

No ☐

Maybe ☐

Many thanks for your time and please go over to the table to collect your gift for taking part today.






# Personalised Travel Planning?



## One Journey Better

### Join the Travel Diarists

Your travel diary is a good way to see how you travel when getting out and about. Please pick an average week and include all journeys whether on foot, by car, by bicycle or any other way.

As a 'thank you' for completing the diary, please tick which gift you would like:

Family 'goody bag' to include a pedometer and child scooter equipment	<input type="checkbox"/>
Weekly bus-saver	<input type="checkbox"/>
Bike lights	<input type="checkbox"/>
Bike lock	<input type="checkbox"/>
Bike lights and High-visibility waistcoat. Please tell us your size: small, medium or large (please circle)	<input type="checkbox"/>

### One Journey Better to school

[www.brighton-hove.gov.uk/onejourneybetter](http://www.brighton-hove.gov.uk/onejourneybetter)

Funded by the Department for Transport's Access Fund.



#### Instructions:

- Please fill in your details below.
- Log all your journeys (including walking) for each day over a seven day period.
- Send it back to the address on the back page using the stamped addressed envelope provided.

Your name.....

Your e-mail.....

Telephone .....

Your address.....

.....

We won't share your details with any third parties.

